

MEMBERSHIP APPLICATION



MEMBERSHIP BENEFITS

- Professional development
- Networking opportunities
- Monthly programs featuring topics such as creativity, marketing, advertising trends and technology
- Membership in the oldest national advertising trade association representing 50,000 professionals in the advertising industry with a network of over 200 clubs located in ad communities across the country.
- Membership in AAF's District 7 that includes 23 professional clubs and 2000 members in Alabama, Georgia, Louisiana, Mississippi and Tennessee.
- Discounted entry fees for ADDY awards, the annual competition recognizing creative excellence
- Exclusive AAF discounts on Advertising Age, AdWeek, insurance, overnight delivery services, rental cars and more
- Opportunity to participate in public service initiatives

WHAT DO YOUR DUES PAY FOR?

- \$30 dues to National AAF
- \$8 dues to AAF District 7
- Meals at Membership Luncheons totaling over \$120.
- \$1.25 contribution to the Alabama Advertising Legislative Fund
- \$1 contribution to the Alabama Advertising Education Foundation
- \$1 contribution to the Alabama National Student Advertising Competition Fund

2011-2012 BOARD

Jeff Winter
President
Press-Register
P: 251.219.5512
jwinter@press-register.com

Sarah Jones
Immediate Past President/
Club Achievement
Red Square Agency
P: 251.476.1283
sarah@redsquareagency.com

Jennifer Cooley
President Elect/ADDY Chair
wellbornideas
P: 251.281.2103
jennifer@wellbornideas.com

Corey McKenna
Programs Co-Chair
Press-Register
P: 251.219.5514
cmckenna@press-register.com

Nadia Bush
Programs Co-Chair
University of South Alabama
P: 251.380.2803
nbush@usouthal.edu

Laura Burton
Membership Co-Chair
VERGE
P: 251.431.0510
laura@agencyverge.com

Kimble Walch
Membership Co-Chair
Zebra Marketing
P: 251.650.0061
Kimble.walch@zebrapromos.com

Leigh Burnett
Fundraising
Press-Register
P: 251.219.5935
lburnett@press-register.com

Sarah Greer
Communications Co-Chair
Imagery Marketing & Research
P: 251.533.7377
sarah_g74@yahoo.com

Brent Pope
Communications Co-Chair
Lewis Communications
P: 251.476.2507
brentp@lewiscommunications.com

Morgan Smith
Education
wellbornideas
P: 251.281.2009
morgan@wellbornideas.com

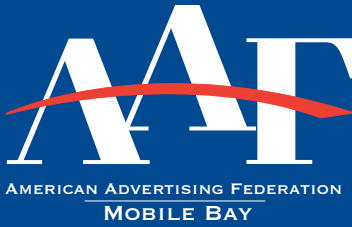
Elena Freed
Treasurer
Red Square Agency
P: 251.476.1283
elena@redsquareagency.com

Dr. Patricia Mark
Public Service
University of South Alabama
P: 251.380.2802
pmark@usouthal.edu

Kate Light
Secretary
Red Square Agency
P: 251-476-1283
Kate.light@redsquareagency.com

Caroline Trawick
At-Large
Press-Register
P: 251.219.5539
ctrawick@press-register.com

MEMBERSHIP APPLICATION



Name _____ Title _____

Company _____

Mailing Address _____

E-mail Address _____

Office Phone _____ Cell Phone _____

Referred By _____

TYPES OF MEMBERSHIP

- Individual Membership : \$55 billed quarterly
- Individual Membership : \$195 billed annually
- Corporate Membership : 3+ members save 10%
(all memberships in company name, \$175 each billed annually)
- Student Membership : \$45 per year
(must be enrolled full time, billed annually)

As in all volunteer organizations, involvement is key to success. Please check your interests and a committee chairperson will contact you:

- ADDY® Awards
 - Communications
 - Programs & Meetings
 - Fundraising
 - Graphic Design
 - Public Service
 - Other _____
 - Are there any topics you are interested in hearing as speakers?

 - Do you have a contact who might be a potential sponsor for a program or event? _____
- Membership
 - Publicity
 - Scholarship & Education
 - Photography
 - Legislative Affairs

By applying for membership in AAF Mobile Bay, I hereby agree to abide by the constitution and bylaws of the club and to maintain the high standards of the advertising profession.

Signature of Applicant

Date

Payment **MUST** accompany application.
Make payment payable to: **AAF Mobile Bay**

Remit to:
AAF Mobile Bay
Attn: Treasurer
P.O. Box 681
Mobile, AL 36601

OFFICE USE ONLY: ____ Packet mailed ____ AAF & Dist. notified ____ Dues Paid through ____ Approval by Board ____ Member since ____ Payment enclosed ____ New ____ Renewal ____ Replacement ____ Membership notified
--