



**AAF** mobile bay

# DEAR AAF MOBILE BAY MEMBERS & GUESTS

Welcome to the American Advertising Awards!

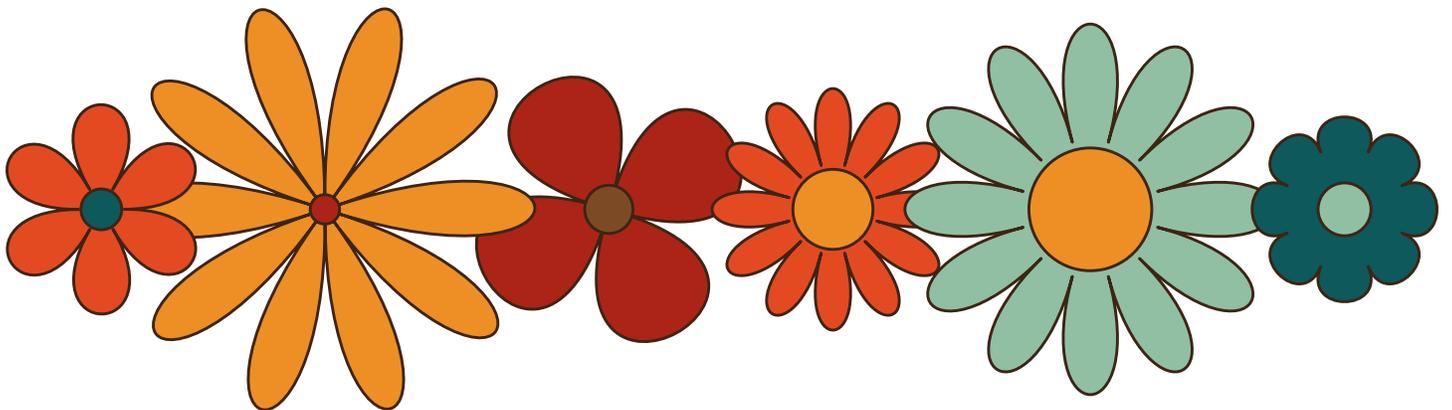
This year's local competition received more than 90 entries, showcasing the incredible creativity and talent across our Mobile Bay advertising community. Gold winners announced tonight will advance to the AAF District 7 American Advertising Awards and represent our region on the next stage.

A heartfelt thank you goes out to all participants, supporters, and this year's judges. Special appreciation to our sponsors and the AAF Mobile Bay Board for

their continued support and guidance. The volume and quality of work submitted this year made for a truly competitive show and a challenging but rewarding judging process.

Congratulations to everyone as we celebrate the very best in Mobile Bay advertising!

Sincerely,  
Whitney Christopher  
American Advertising Awards Chair, 2025–2026



The American Advertising Awards is one of the industry's largest creative competitions, attracting nearly 25,000 professional and student entries each year.

The local tier is the first of a three-tier national competition. Concurrently, across the country, local entrants vie to receive an Advertising Award—recognition as the very best in their markets. At the second tier, local Advertising Award Winners

compete against winners from other local clubs in one of 15 district competitions. District Advertising Award winners are forwarded to the third tier, the national stage of the American Advertising Awards.

The Gold winners from this competition will automatically be forwarded to District 7, where winners will compete against other entries from across the states of Alabama, Mississippi, Louisiana, Tennessee, and Georgia.

**aaf**® district 7

**aaf**® american  
advertising  
federation  
mobile bay

AMERICAN  
**ADVERTISING**  
AWARDS



# SKODAWORKS

MEDIA & MARKETING

**Media that makes an impact. Marketing that hits goals.**

We are proud to support AAF Mobile Bay and grateful for everything they do to elevate our industry and bring together the talented professionals who shape our local advertising community. Their dedication to recognizing excellence and fostering creativity continues to strengthen and energize our region's creative landscape. On behalf of Skodaworks Media and Marketing, thank you for your leadership, passion, and all the hard work! And congratulations to all the winners, well deserved!

[skodaworks.com](http://skodaworks.com)



# Moe's Original

EST

**BBQ**

88

## A SOUTHERN SOUL FOOD REVIVAL

[moesoriginalbbq.com](http://moesoriginalbbq.com)



# DIGITAL MEDIA STRATEGY & SOLUTIONS FOR YOUR BUSINESS

Social Media Marketing | Search Engine Marketing | Digital Audio | Connected TV/OTT  
Programmatic Advertising | eCommerce | Digital Out-of-Home

[ctrresponse.com](http://ctrresponse.com)



## 350 Dauphin

Historic Charm in the  
Heart of Downtown

- *Personal & Corporate Events*
- *Receptions & Weddings*
- *Birthdays*

[350dauphin.com](http://350dauphin.com)

The logo for MilliMedia, featuring the word "MilliMedia" in a stylized white font inside a black rounded rectangle. The background of the top section of the page is white with a repeating pattern of the letters "M" and "i" in various shades of gray.

**MilliMedia**

**WEBSITE DESIGN & DEVELOPMENT • SOCIAL MEDIA MANAGEMENT**

**GOOGLE ADS, SEARCH ENGINE OPTIMIZATION,  
& OVER-THE-TOP MARKETING**

**TRADITIONAL MARKETING • DIGITAL MARKETING**

**MEDIA BUYING, PLANNING, & CONSULTING**

**VIDEO PRODUCTION • GRAPHIC DESIGN**

**CONGRATULATIONS TO THE 2026 AMERICAN  
ADVERTISING AWARDS WINNERS!**

**[www.millimediallc.com](http://www.millimediallc.com)**

The logo for the Mobile Museum of Art (MMA), consisting of the letters "MMA" in a large, bold, white sans-serif font. The background is a solid light green color with a faint, stylized architectural drawing of a museum building.

**MMA**

**Mobile Museum of Art**

**Creativity Lives Here**

**There's art for everyone at Mobile Museum of Art.**

**[mobilemuseumofart.com](http://mobilemuseumofart.com)**



**ONCE A JAG,  
ALWAYS A JAG.**

Our mission is to support and positively influence the goals of the University through an active relationship with the University, its alumni, students, and friends.



# GWIN'S

COMMERCIAL PRINTING  
SINCE 1913

**AT GWIN'S WE THINK YOU'RE AS ORIGINAL AND UNIQUE AS WE ARE**

Offering customized, comprehensive solutions for your most demanding printing projects, Gwin's is large enough to provide the services you need, but still small enough to give you the attention you deserve.

**[gwins.cc](http://gwins.cc)**

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# Meet Your Judges



## COLIN CHRISTIE

Partner/Creative Director at Neon Pig Creative

Colin Christie is a Partner and Creative Director at Neon Pig, the Colorado Springs studio he co-founded in 2018. With a background in theater and a lifelong love of the communication arts, he brings a storytelling-first approach to branding, design, and copywriting.

Colin leads campaigns while staying hands-on, often starting ideas with pencil and paper. He is active in the local AAF and AIGA community and, when not designing, can be found playing disc golf or dominating pub trivia with a Colorado craft beer in hand.



## BRAD SNYDER

Founder of Snyder + Associates

Brad Snyder is the Founder and Owner of Snyder + Associates, bringing more than 30 years of experience in marketing, advertising, and graphic design. Known as a sharp brand builder and problem solver, he has spent decades creating clear, effective work for clients across healthcare, tourism, education, non-profit, and public sectors.

A Texas Tech graduate, Brad opened Snyder + Associates in 1987. He is a former AAF district governor, a Southwest Advertising Hall of Fame inductee, and has earned more than 900 ADDY Awards, proving that great design and longevity can go hand in hand.



## SARA JANSSEN

Creative Director/Owner of Sara Janssen Creative

Sara Janssen is a Minneapolis-based Creative Director with 25+ years of experience building brands that balance emotional resonance with strategic clarity. She has worked across agency and in-house teams, helping uncover a brand's emotional core and translate it into thoughtful, craft-driven storytelling across campaigns, digital, product, and experiential design.

Most recently, Sara built and led an award-winning in-house creative agency at Purpose Brands, reimagining multiple global portfolio brands and deepening consumer connection. Outside of work, she loves lipstick and fine wine, barre classes, travel, and life with her two daughters and German Shepherd.



**Special Award  
Winners**

# Best of Show

## PARTY OF ONE CAMPAIGN



### CATEGORY

Branded Content & Entertainment Campaign

### ENTRANT COMPANY

Skodaworks Media and Marketing

### CLIENT COMPANY

Visit Mobile

### CREDITS

Oliver Dorgan, Creative Director

Kris Skoda, Director/Director of Photography

Timothy Dixon, Cinematographer

Bernie Sawyer, Gaffer

# Best of Print

## LIVE! HAVANA NIGHTS DIRECT MAIL



### CATEGORY

Direct Mail

### ENTRANT COMPANY

Good Giant

### CLIENT COMPANY

Live! Casino & Hotel Maryland

### CREDITS

Mark Naparstek, Executive Creative Director

Ray Wright, Designer

Elissa Plastino, Account Coordinator

Kristina Green, Senior Account Executive

Katherine Mather, Account Coordinator

# Best of Video

## PARTY OF ONE CINEMATOGRAPHY



### CATEGORY

Film, Video, & Sound

### ENTRANT COMPANY

Skodaworks Media and Marketing

### CLIENT COMPANY

Visit Mobile

### CREDITS

Oliver Dorgan, Creative Director

Kris Skoda, Director/Director of Photography

Timothy Dixon, Cinematographer

Bernie Sawyer, Gaffer

# Best of Interactive

## MOBILE MUSEUM OF ART WEBSITE



### CATEGORY

Consumer Website

### ENTRANT COMPANY

Hummingbird Ideas

### CLIENT COMPANY

Mobile Museum of Art

### CREDITS

Tim Dozier, Chief Executive Officer

Courtney Harris, Creative Director

Chelsea Followell, Senior Web Designer

Jessica Wohner, Web Developer

Whitney Christopher, Director of Accounts

Stephanie Evans, Account Manager

Lakelyn Tinsley, Junior Web Designer

Jon Coxwell, Creative Content Manager

# Best of Copywriting

## PROCORE GOLF TOURNAMENT CHAMPIONSHIP POSTERS

**IT'S A *Simple* GAME.  
JUST YOU AND THE BALL.**

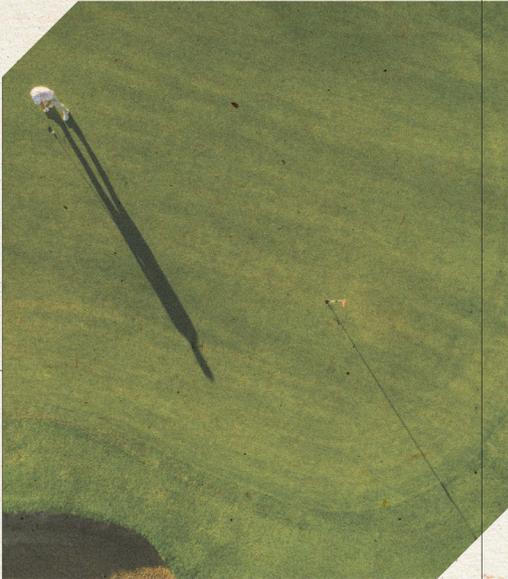
AND EIGHT INCHES OF ROUGH.  
AND SAND.  
AND POT BUNKERS.  
AND BUNKERS WITH NAMES.  
AND DOWNHILL LIES.  
AND UPHILL LIES.  
AND TIGHT FAIRWAYS.  
AND TREE-LINED CORRIDORS.  
AND BLIND TEE SHOTS.  
AND BLIND SECOND SHOTS.  
AND BLIND FAITH.  
ALWAYS BLIND FAITH.

AND DOGLEGS.  
AND DOUBLE DOGLEGS.  
AND CART PATHS.  
AND WATER SHORT.  
AND WATER LEFT.  
AND WATER LONG.  
LET'S JUST SAY WATER.  
LOTS OF IT.

AND FALSE FRONTS.  
AND FIRM GREENS.  
AND WIND.  
CROSSWIND. HEADWIND. TAILWIND.  
SWIRLING WIND.

AND CRUEL PIN PLACEMENTS.  
AND LONG SHADOWS.  
AND CROWDS.  
AND MUD BALLS.  
AND CHUNKED CHIPS.  
AND BLADED WEDGES.  
AND BAD BOUNCES.  
AND BAD READS.  
BAD SWINGS.  
AND A 4.25-INCH HOLE.  
18 TIMES.  
FOR FOUR DAYS.

**What could possibly go wrong?**



**PROCORE**  
CHAMPIONSHIP

SEPTEMBER 11-14, 2025  
SILVERADO RESORT • NAPA, CA

**GOLF ISN'T ROCKET SCIENCE. IT'S *Harder.***

THERE ARE OVER 100,000 AEROSPACE ENGINEERS LAUNCHING PROJECTILES INTO SPACE.  
THERE ARE ONLY 166 COLTFES LAUNCHING THEM ONTO GREENS AT THE PROCORE OPEN.

AND THESE GUYS DON'T HAVE THE LUXURY OF AIMING FOR SOME MORE PLANET-SIZED OBJECT.  
THERE ARE NO ANALYSES OR SUPERCOMPUTERS WHISPERING IN THEIR EAR EITHER.

THEY'RE STANDING IN FRONT OF THE WORLD.  
ALL ALONE.  
CROOKED STICK IN HAND.

SMACKING A TINY BALL OVER NOT-AT-ALL-TINY SLORES OF WATER INTO A TINY GREEN INTO A TINY HOLE NO WIDER THAN A WHISKEY GLASS.

TRYING TO BE PERFECT IN A GAME WHERE EVERY HOLE IS A MICKINGHO.

EVERY PUTT IS A PANIC ATTACK.  
EVERY MISTAKE IS A NERVOUS BREAKDOWN.

**Doesn't that sound like fun?**



**PROCORE**  
CHAMPIONSHIP

SEPTEMBER 11-14, 2025  
SILVERADO RESORT • NAPA, CA

Sometimes we call it a sand trap.

OR THE BUNKER.  
OR THE DESERT.  
OR THE SANDBOX.  
OR THE LETTER BOX.  
OR THE PIT OF DESPAIR.  
OR THE DEATH TRAP.  
OR THE QUICKSAND.  
OR THE SINKHOLE.  
OR THE DIRTY ABYSS.  
OR CLUB THRUW CANYON.  
OR THE HOURGLASS OF HUMILIATION.

But on

**Championship Sunday IT'S CALLED THINGS NOT SUITABLE FOR PRINT.**



**PROCORE**  
CHAMPIONSHIP

SEPTEMBER 11-14, 2025  
SILVERADO RESORT • NAPA, CA

### CATEGORY

Poster Campaign

### ENTRANT COMPANY

Good Giant

### CLIENT COMPANY

Procure Championship Golf Tournament

### CREDITS

Mark Naparstek, Executive Creative Director

Eric Arnold, Creative Director/Copy

Christine LaGrassa, Senior Designer

Tara Bangor, Account Supervisor

# Mosaic Award

## PASSAGE USA - GREEK LIFE STORY



### CATEGORY

Social Media

### ENTRANT COMPANY

University of South Alabama

### CREDITS

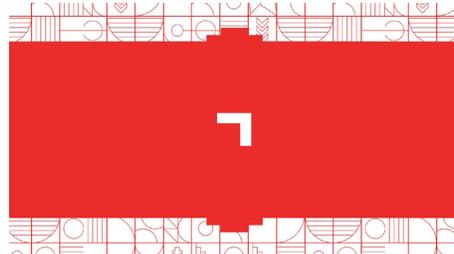
James Palomo, Director of Brand Content

Kevin Morris, Video and Photography Coordinator

# Judge's Choice

## LEWIS MOBILE OPEN HOUSE

# THE PEOPLE OF LEWIS



### CATEGORY

"Self-Promotion" Film

### ENTRANT COMPANY

Lewis Communications

### CREDITS

Theresa Webb, Senior Producer

Courtney Haupt, Associate Vice President Operations

Amanda Peacock, Associate Integrated Creative Director

Brian Curtin, Editor & Creative Director | Production

Kyle Daniel, Editor & Video Production Director

Andy Cargile, Production Director

Spencer Till, Partner

Ellen Faulkner, CEO

Larry Norris, Chairman of the Board

Robert Froedge, Partner

# Judge's Choice

## FOO FOO FESTIVAL CAMPAIGN



### CATEGORY

Integrated Branded Content Campaign

### ENTRANT COMPANY

Hummingbird Ideas

### CLIENT COMPANY

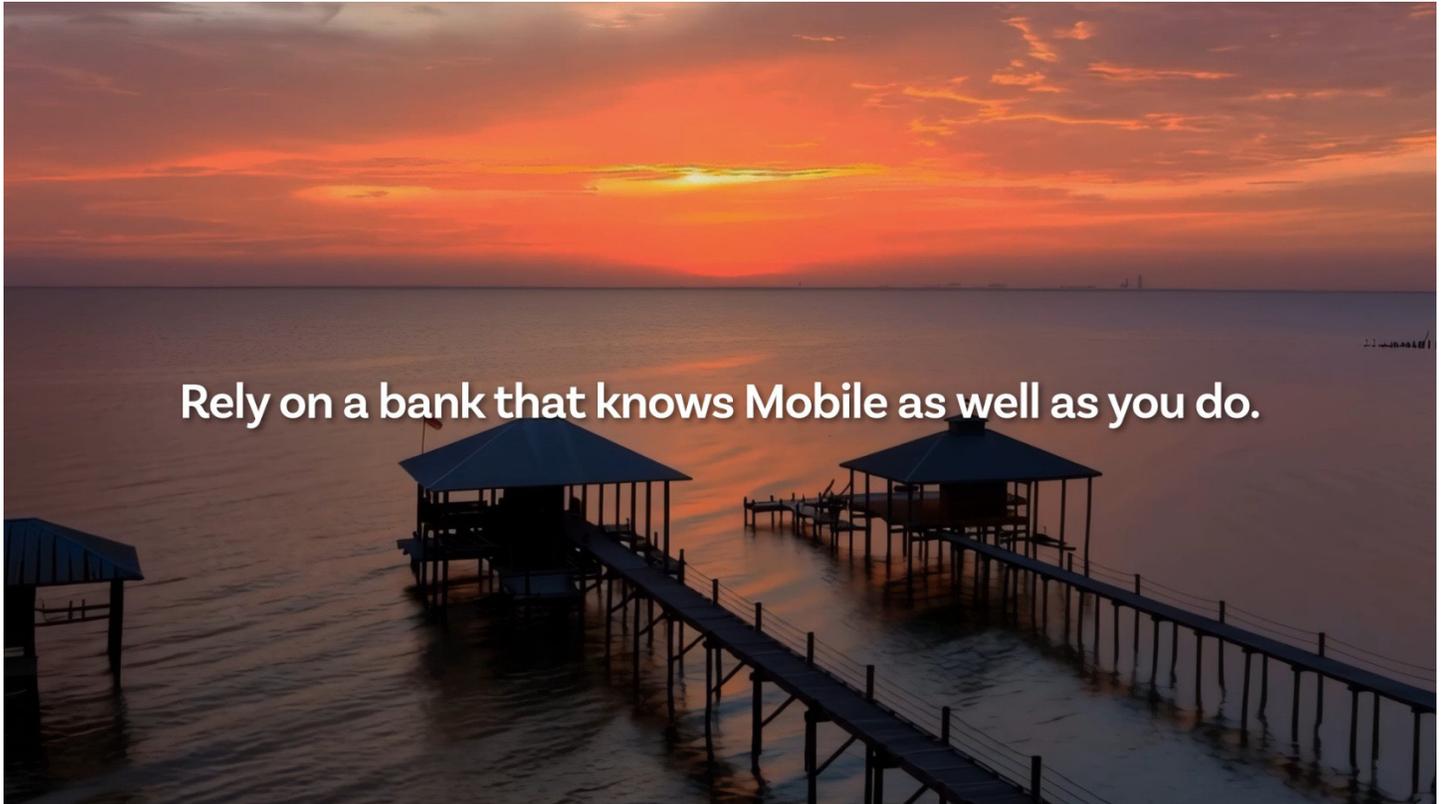
Arts, Culture, and Entertainment, Inc.

### CREDITS

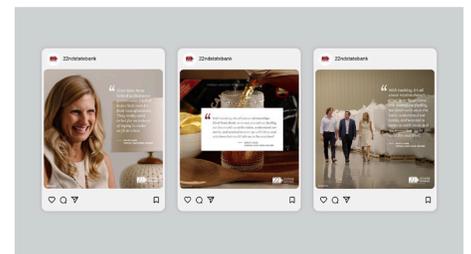
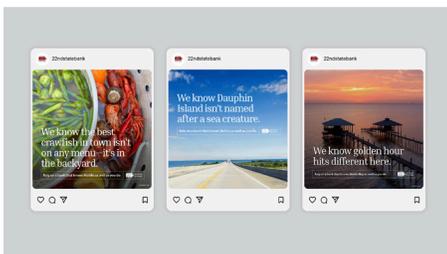
- Courtney Harris, Creative Director
- Jarrold England, Chief Operating Officer
- Mary Beth Massey, Account Manager
- Jon Coxwell, Printmaker
- Chelsea Followell, Senior Web Designer
- Jessica Wohner, Web Developer
- Kristin Black, Senior Designer
- Alan Howell, Graphic Designer
- Lakelyn Tinsley, Junior Web Designer
- Nick Gray, Videography
- Nick Ewertz, Copywriter

# Judge's Choice

## 22ND MAKES IT HAPPEN



Rely on a bank that knows Mobile as well as you do.



### CATEGORY

Integrated Branded Content Campaign

### ENTRANT COMPANY

Lewis Communications

### CLIENT COMPANY

22nd State Bank

### CREDITS

Theresa Webb, Senior Producer

Amanda Peacock, Associate Integrated Creative Director

Amanda Gibson, Senior Copywriter

Lainey Holland, Junior Art Director

Jennifer Dira, Senior Vice President, Account Service

Rhonda Wilkinson, Account Director

Avery Chappell, Account Manager

Alice Helms, Account Coordinator

Mary-Bradley Flynn Rea, Associate Channel Engagement Director

Kylyn Long, Channel Engagement Manager

Katie Vallas, Channel Engagement Coordinator

Brett Carlsen, Testimonial Director

A central graphic featuring the text "Professional Award Winners" in a white, stylized, outlined font. The text is set within an orange oval with a red dashed border. The oval is decorated with several white, four-pointed stars of varying sizes. The entire graphic is centered against a background of teal and dark teal rays radiating from the center.

**Professional Award  
Winners**

# Sales & Marketing

## LIVE! HAVANA NIGHTS DIRECT MAIL



### CATEGORY

Direct Mail

### ENTRANT COMPANY

Good Giant

### CLIENT COMPANY

Live! Casino & Hotel Maryland

### CREDITS

Mark Naparstek, Executive Creative Director

Ray Wright, Designer

Elissa Plastino, Account Coordinator

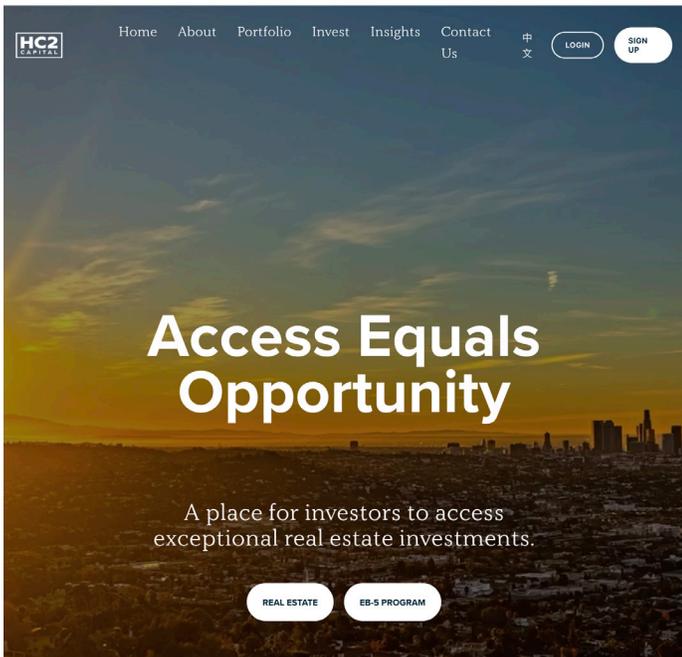
Kristina Green, Senior Account Executive

Katherine Mather, Account Coordinator



# Online Interactive

## HC2 CAPITAL WEBSITE DESIGN



### CATEGORY

Consumer Website

### ENTRANT COMPANY

Good Giant

### CLIENT COMPANY

HC2 Capital

### CREDITS

Sarah Jones, President & COO

Caleb Moore, Production Director

Alexis Vihtelic, Account Supervisor

James Grillo, Solutions Architect

Lyndsey West, Digital Project Manager

Karen Sullivan, Digital Project Manager

Bryce Smith Sr., Front End Developer

Wonderthing, Design & Development



## Film, Video, & Sound

## THE STORY OF EAGLE WALK



### CATEGORY

Internet Commercial

### AWARD

Silver Advertising Award

### ENTRANT COMPANY

Craftshow Digital

### CLIENT COMPANY

University of Southern Mississippi

### CREDITS

Drew Hall, Creative Director / Editor

Jeff Worley, Colorist / Producer

Jestina Willis, Co-Producer

Brittney Westbrook, Executive Producer



## Film, Video, & Sound

## ABEKA LEARNING FOR LIFE TV CAMPAIGN



### CATEGORY

Television Advertising Campaign

### ENTRANT COMPANY

Lewis Communications

### CLIENT COMPANY

Abeka

### CREDITS

Theresa Webb, Senior Producer

Deanna Chisholm, Associate Integrated Creative Director

Amanda Peacock, Associate Integrated Creative Director

Dave Padgett, Associate Integrated Creative Director

Adam Pawlowski, Associate Integrated Creative Director

Tom Johnson, Vice President, Integrated Creative Director

Jennifer Dira, Senior Vice President, Account Service

Jordan Newman, Vice President, Strategy & Research

Rhonda Wilkinson, Account & Performance Director

Avery Chappell, Account Manager

Fuller Talbot, Account Manager

Cat Bartz, VP Channel Engagement

Mary-Bradley Flynn Rea, Associate Channel Engagement Director

Kylyn Long, Associate Channel Engagement Director

Christina Hodnet, Director

Adam Marsden, DP

Michele Crockett, Photographer



# Cross Platform

## 12TH ANNUAL FOO FOO FESTIVAL

### CATEGORY

Integrated Advertising  
Consumer Campaign

### ENTRANT COMPANY

Hummingbird Ideas

### CLIENT COMPANY

Arts, Culture, and Entertainment, Inc.

### CREDITS

Courtney Harris, Creative Director  
Jarrod England, Chief Operating Officer  
Mary Beth Massey, Account Manager  
Jon Coxwell, Printmaker  
Chelsea Followell, Senior Web Designer  
Jessica Wohner, Web Developer  
Kristin Black, Senior Designer  
Alan Howell, Graphic Designer  
Lakelyn Tinsley, Junior Web Designer  
Nick Gray, Videography  
Nick Ewertz, Copywriter



# Cross Platform

## SENIOR BOWL 2026 BRAND CAMPAIGN

### CATEGORY

Integrated Branded Identity Campaign

### ENTRANT COMPANY

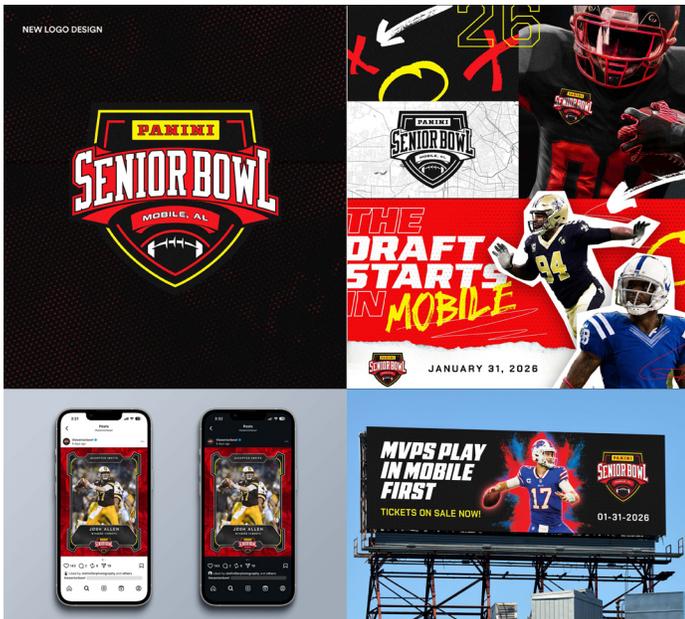
Good Giant

### CLIENT COMPANY

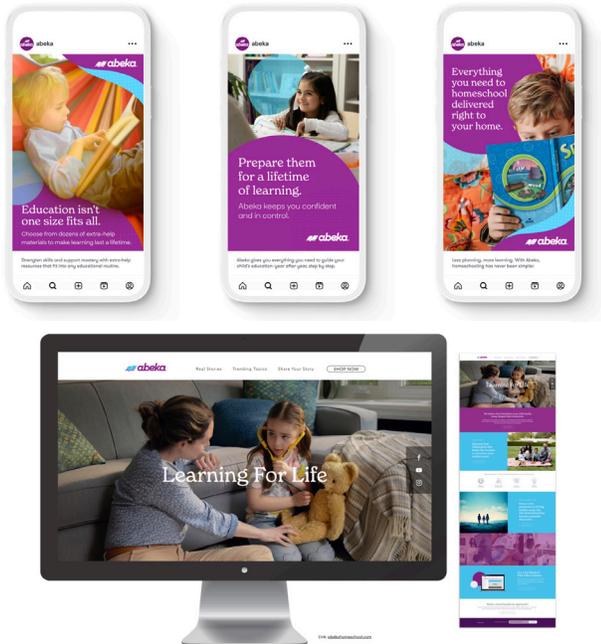
Panini Senior Bowl

### CREDITS

Mark Naparstek, Executive Creative Director  
Ray Wright, Designer  
Keith Castelin, Designer  
Keller Reeves, Copywriter  
Sean Garrett, Senior Account Executive



# Cross Platform



## ABEKA LEARNING FOR LIFE INTEGRATED CAMPAIGN

### CATEGORY

Integrated Advertising Consumer Campaign

### ENTRANT COMPANY

Lewis Communications

### CLIENT COMPANY

Abeka

### CREDITS

Theresa Webb, Senior Producer

Deanna Chisholm, Associate Integrated Creative Director

Amanda Peacock, Associate Integrated Creative Director

Dave Padgett, Associate Integrated Creative Director

Adam Pawlowski, Associate Integrated Creative Director

Tom Johnson, Vice President, Integrated Creative Director

Audrey Mecke, Designer

Andy Stewart, Content Specialist

Amanda Gibson, Senior Copywriter

Jennifer Dira, Senior Vice President Account Service

Jordan Newman, Vice President, Strategy & Research

Rhonda Wilkinson, Account & Performance Director

Avery Chappell, Account Manager

Fuller Talbot, Account Manager

Mary-Bradley Flynn Rea, Associate Channel Engagement Director



# Elements of Advertising



## MOBILE MUSEUM OF ART LOGO DESIGN

### CATEGORY

Logo Design

### ENTRANT COMPANY

Hummingbird Ideas

### CLIENT COMPANY

Mobile Museum of Art

### CREDITS

Courtney Harris, Creative Director

Whitney Christopher, Director of Accounts

Stephanie Evans, Account Manager

Hummingbird Team, Collaborators



# Elements of Advertising

## RENO RODEO 2026 POSTERS



### CATEGORY

Copywriting

### ENTRANT COMPANY

Good Giant

### CLIENT COMPANY

Reno Rodeo

### CREDITS

Mark Naparstek, Executive Creative Director

Steven Aramini, Creative Director/Copy

Christine Lagrassa, Senior Designer

Madison Spiegel, Account Executive



# Out of Home & Ambient Media

## RUSHLUX SKINCARE ENTERS #BAMARUSH



### CATEGORY

Guerrilla Marketing

### ENTRANT COMPANY

Lewis Communications

### CLIENT COMPANY

LED Technologies

### CREDITS

Theresa Webb, Senior Producer

Deanna Chisholm, Associate Integrated Creative Director

Amanda Peacock, Associate Integrated Creative Director

Audrey Mecke, Designer

Amanda Gibson, Senior Copywriter

Annie Mitchell, Junior Copywriter

Jennifer Carter, VP of Integrated Channel Engagement

April Colburn, Content Planning Supervisor

Cassidy King, Channel Engagement Supervisor

Hope Thompson, Channel Engagement Specialist

Sloan Starzyk, Channel Engagement Intern

Joy Honeycutt, VP of Account Services

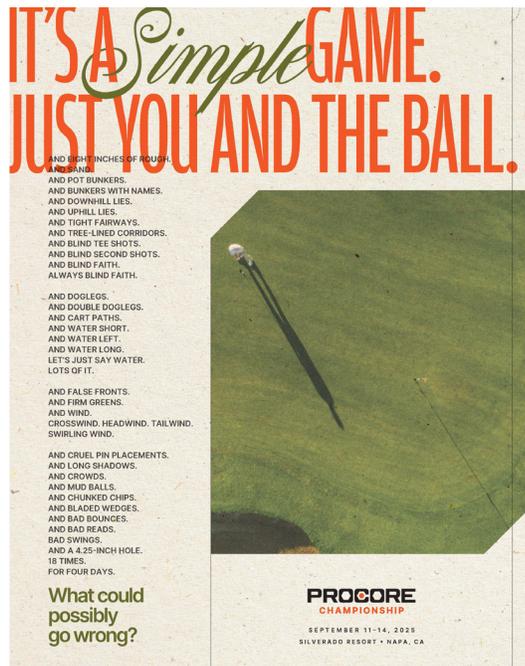
Caroline McVay, Account Manager

Blair Passink, Team Support Lead

Brian Curtin, Editor & Creative Director | Production



# Out of Home & Ambient Media



## PROCORE CHAMPIONSHIP POSTERS

### CATEGORY

Poster Campaign

### ENTRANT COMPANY

Good Giant

### CLIENT COMPANY

Procore Championship Golf Tournament

### CREDITS

Mark Naparstek, Executive Creative Director

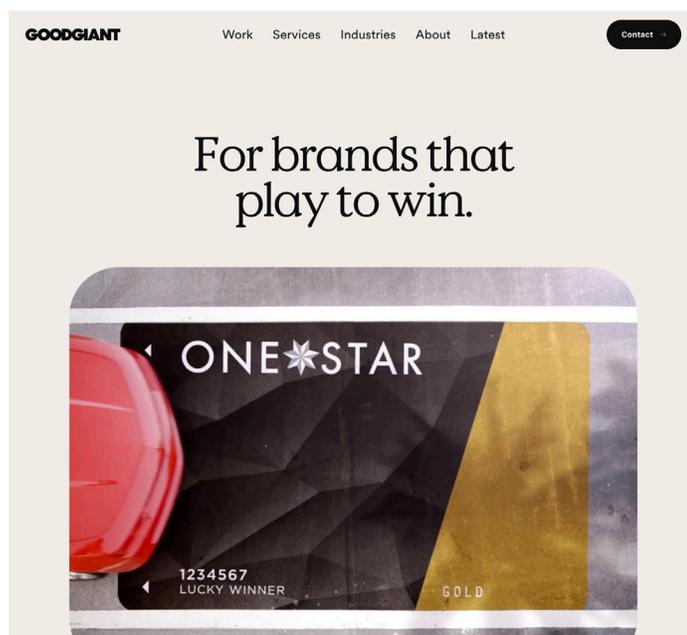
Eric Arnold, Creative Director/Copy

Christine LaGrassa, Senior Designer

Tara Bangor, Account Supervisor



# Advertising Media Industry Self-Promotion



## GOOD GIANT WEBSITE

### CATEGORY

Online/Interactive

### ENTRANT COMPANY

Good Giant

### CREDITS

Rich Sullivan, Founder & CEO

Sarah Jones, President & COO

Chad Hallert, Chief Marketing Officer

Mark Naparstek, Executive Creative Director

Steven Aramini, Creative Director

Caleb Moore, Production Director

James Grillo, Solutions Architect

Lyndsey West, Digital Project Manager

Amanda Ellis, Content Marketing Manager

Bryce Smith Sr., Front End Developer

Charlene Carp, Coding/Content Manager

Nicholas Scimeca (Highly Necessary), UX & Design



# Advertising Media Industry Self-Promotion



## GOOD GIANT PRINT ADS

### CATEGORY

Magazine Campaign

### ENTRANT COMPANY

Good Giant

### CREDITS

Chad Hallert, Chief Marketing Officer

Mark Naparstek, Executive Creative Director

Steven Aramini, Creative Director/Copy

Christine LaGrassa, Senior Designer

Charlene Carp, Account Executive



# Online Interactive

## MOBILE MUSEUM OF ART WEBSITE DESIGN



### CATEGORY

Consumer Website

### ENTRANT COMPANY

Hummingbird Ideas

### CLIENT COMPANY

Mobile Museum of Art

### CREDITS

Tim Dozier, Chief Executive Officer

Courtney Harris, Creative Director

Chelsea Followell, Senior Web Designer

Jessica Wohner, Web Developer

Whitney Christopher, Director of Accounts

Stephanie Evans, Account Manager

Lakelyn Tinsley, Junior Web Designer

Jon Coxwell, Creative Content Manager



# Film, Video, & Sound

## PARTY OF ONE VIDEO CAMPAIGN



### CATEGORY

Branded Content  
& Entertainment Campaign

### ENTRANT COMPANY

Skodaworks Media and Marketing

### CLIENT COMPANY

Visit Mobile

### CREDITS

Oliver Dorgan, Creative Director  
Kris Skoda, Director/Director of Photography  
Timothy Dixon, Cinematographer  
Bernie Sawyer, Gaffer



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# Film, Video, & Sound

## SPIRIT OF THE PORT CITY VIDEO



### CATEGORY

Branded Content  
& Entertainment Campaign

### ENTRANT COMPANY

Skodaworks Media and Marketing

### CLIENT COMPANY

Visit Mobile

### CREDITS

Oliver Dorgan, Creative Director  
Kris Skoda, Director/Director of Photography  
AJ Crenshaw, Cinematographer



# Cross Platform

## 22ND MAKES IT HAPPEN

### CATEGORY

Integrated Branded Content Campaign

### ENTRANT COMPANY

Lewis Communications

### CLIENT COMPANY

22nd State Bank

### CREDITS

Theresa Webb, Senior Producer

Amanda Peacock, Associate Integrated Creative Director

Amanda Gibson, Senior Copywriter

Lainey Holland, Junior Art Director

Jennifer Dira, Senior Vice President, Account Service

Rhonda Wilkinson, Account Director

Avery Chappell, Account Manager

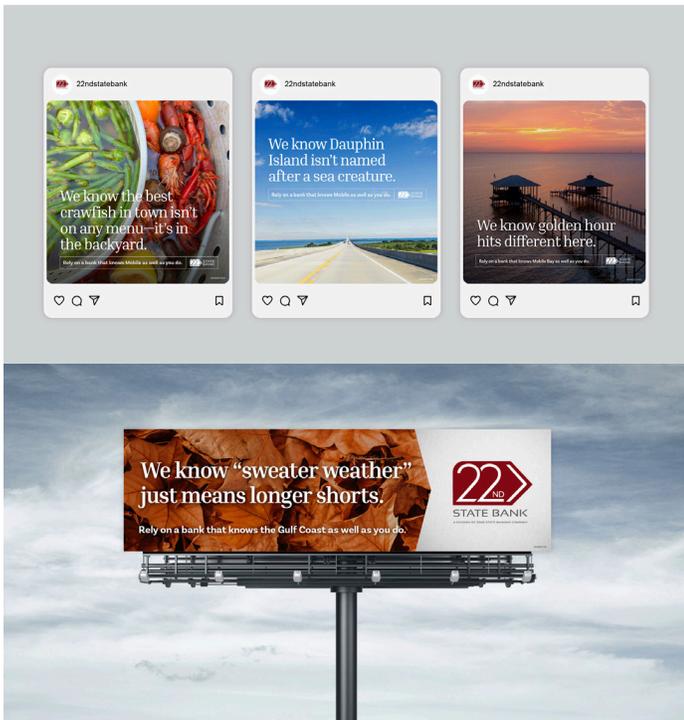
Alice Helms, Account Coordinator

Mary-Bradley Flynn Rea, Associate Channel Engagement Director

Kylyn Long, Channel Engagement Manager

Katie Vallas, Channel Engagement Coordinator

Brett Carlsen, Testimonial Director



# Elements of Advertising

## GOOD GIANT 2025 NUGS

### CATEGORY

Illustration Series

### ENTRANT COMPANY

Good Giant

### CREDITS

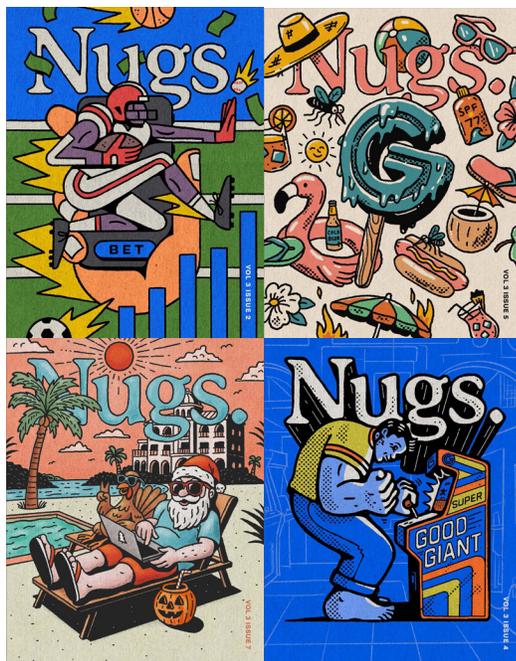
Rich Sullivan, Founder/CEO

Chad Hallert, Chief Marketing Officer

Mark Naparstek, Executive Creative Director

Jordan Kabalka, Illustrator

Charlene Carp, Account Executive



# Elements of Advertising

## PARTY OF ONE CINEMATOGRAPHY

### CATEGORY

Cinematography

### ENTRANT COMPANY

Skodaworks

### CLIENT COMPANY

Visit Mobile

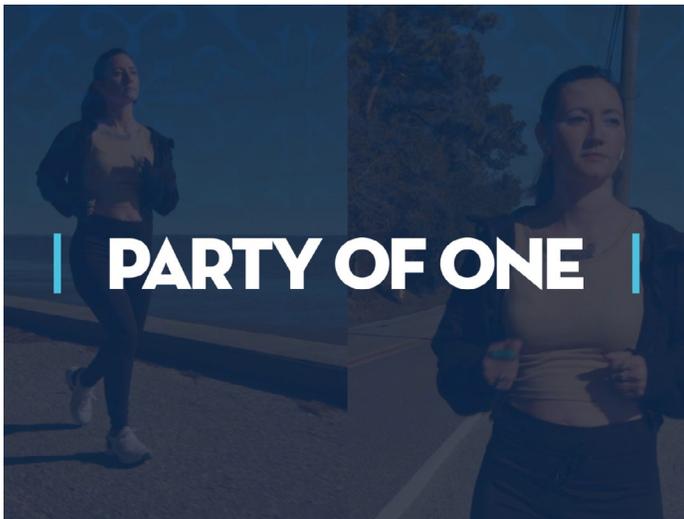
### CREDITS

Oliver Dorgan, Creative Director

Kris Skoda, Director/Director of Photography

Timothy Dixon, Cinematographer

Bernie Sawyer, Gaffer



# Advertising Media Industry Self-Promotion

## LEWIS MOBILE OPEN HOUSE EVENT

### CATEGORY

Special Events Materials

### ENTRANT COMPANY

Lewis Communications

### CREDITS

Theresa Webb, Senior Producer

Amanda Peacock, Associate Integrated Creative Director

Roy Burns, Design Director

Amanda Gibson, Senior Copywriter

Ellen Faulkner, CEO

Larry Norris, Chairman of the Board

Robert Froedge, Partner

Blake Wingard, Office Team & Support Lead



# Advertising Media Industry Self-Promotion



## LEWIS MOBILE OPEN HOUSE VIDEOS

### CATEGORY

Self-Promotion Film

### ENTRANT COMPANY

Lewis Communications

### CREDITS

Theresa Webb, Senior Producer

Courtney Haupt, Associate Vice President Operations

Amanda Peacock, Associate Integrated Creative Director

Brian Curtin, Editor & Creative Director | Production

Kyle Daniel, Editor & Video Production Director

Andy Cargile, Production Director

Spencer Till, Partner

Ellen Faulkner, CEO

Larry Norris, Chairman of the Board

Robert Froedge, Partner



# Advertising Media Industry Self-Promotion



## GROWTH IS BEAUTIFUL WITH PARTNERS

### CATEGORY

Direct Marketing & Specialty Advertising Print

### ENTRANT COMPANY

Lewis Communications

### CREDITS

Ryan Gernenz, VP Integrated Creative Director

Jason Headrick, Associate Integrated Creative Director

Cedrick Bearss, Associate Integrated Creative Director

Amanda Peacock, Associate Integrated Creative Director



# Student Awards



## SPACE RACE TRIVIA BOARD GAME

### CATEGORY

Packaging

### ENTRANT

Alyssa Holder

### SCHOOL

University of South Alabama



## USA MASCOT COMIC STRIPS

### CATEGORY

Illustration Campaign

### ENTRANT

Jannell Boudreaux

### SCHOOL

University of South Alabama



## EATRIGTH SHOPPING BAGS COLLECTION

### CATEGORY

Illustration Campaign

### ENTRANT

Aidan Oetken

### SCHOOL

University of South Alabama



## WE ARE THE CREATORS

### CATEGORY

Magazine Ad Campaign

### ENTRANT

Jonathan Taylor

### SCHOOL

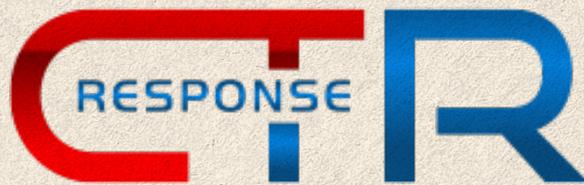
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